

Media Partnerships

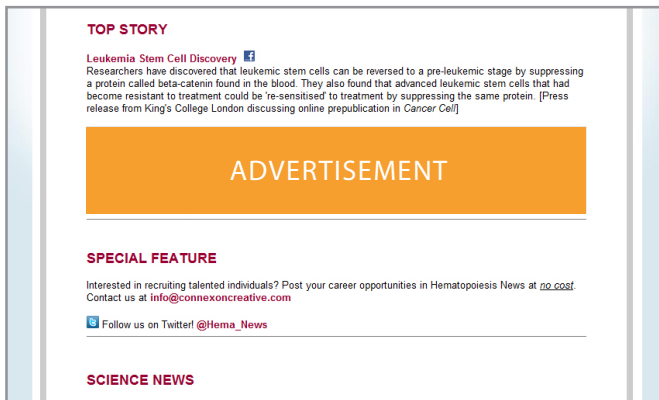
To encourage the exchange of scientific information, Connexion Creative is dedicated to aiding organizations, foundations and societies in promoting their events.

Media partnerships provide a unique way to increase visibility of a conference or event. Agreements can be amended depending on the event and the specific newsletter involved.

2011 Media Partnership deliverables may include various combinations of the following:

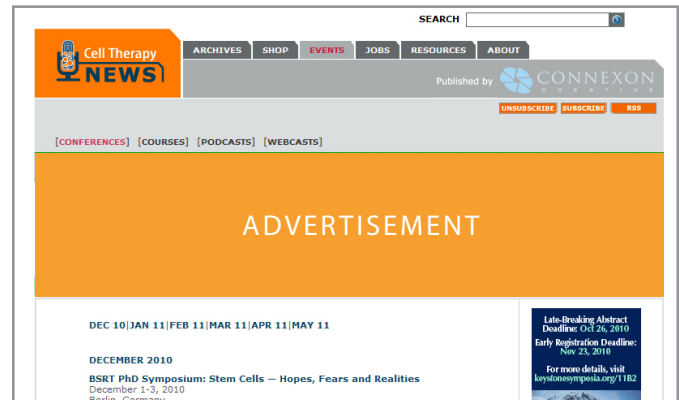
1. Section sponsorship(s) in the appropriate e-newsletter

Size: A: 645px wide x 110px high (e-newsletters)
B: 720px wide x 90px high (CTN website archives)



2. Web page sponsorship(s) on the Cell Therapy News Website

Size: 776px wide x 176px high



3. A tile sponsorship on the Cell Therapy News website

Size: 135px wide x 200px high



4. Event listing in the appropriate e-newsletter

Size: Text Based
Name of Conference, Date(s), and Location

5. Event listing on the Cell Therapy News Events page

Size: Text based
Name of Conference, Date(s), and Location

Submission Information:

- Web banners are accepted in JPEG or GIF format
- Maximum file size for all banners is 200 KB
- If you are interested in a media partnership, please contact ainsley.clement@connexioncreative.com